



NATIONAL PALACE
OF CULTURE - SOFIA



XXXVIII SPECIALIZED EXHIBITION

STROIKO 2000
ARCHITECTURE • BUILDING • FURNISHING

21 - 27 march 2012

APPLICATION - CONTRACT

Organizer: STROIKO EXPO Ltd., National Palace of Culture: Information center, Entr. A5
tel./fax: (+359 2) 963 06 05; 963 11 30; 952 10 04; office@stroiko.eu; www.stroiko.eu

Company exhibitor

Address

Tel.

Fax

e-mail

www.

Products/Activity

Stand group №

(The above data will be included in the exhibition's catalogue free of charge)

Contact person

The prices are for the whole period of the exhibition. A ready-to-use stand includes walls (OCTANORM type construction system), front fascia, one table, two chairs and lighting.

The advance payment is 10%

VAT 20% is not included

1. INDOOR READY-TO-USE STAND	m ² x 120 EUR.....
1.1 Glass case (100x50xh88)	pce x 20 EUR.....
1.2 Information desk (50x100xh88)	pce x 15 EUR.....
1.3 Shelf	pce x 5 EUR.....
1.4 Additional table (70x70xh70).....	pce x 20 EUR.....
1.5 Additional chair	pce x 10 EUR.....
1.6 Electric plug 220 V.....	pce x 10 EUR.....
2. INDOOR - SPACE ONLY	m ² x 100 EUR.....
2.1 Electric connection 220-380 V	pce x 30 EUR.....
2.2 Lighting	m ² x 5 EUR.....
3. OUTDOOR - SPACE ONLY	m ² x 70 EUR.....
3.1 Electric connection 220-380 V	pce x 30 EUR.....
4. ADVERTISEMENT OUTSIDE STAND	m ² x 50 EUR.....
5. OTHER:	
5.1 Full-colour advertisement page in the catalogue	pce x 80 EUR.....
5.2 Refrigerator	pce x 60 EUR.....
5.3 Banner	pce x 200 EUR.....
5.4	EUR.....
	SUM
	VAT 20%
	TOTAL

The deadline for the full payment is one month before the beginning of the exhibition.

PARTICIPATION REGULATIONS

- The cost of participation includes: rent for the space, presentation in the catalogue, general advertising, security, general electric lighting, cleaning of common spaces, one piece of the catalogue

- Indoor ready-to-use stand contains white walls (OCTANORM type construction system), white front fascia, lighting, one table, and two chairs. The cost includes design, rent of the stand construction, mounting and dismounting of the stand construction.

- The price for advertisement outside the stands includes: space rent, mounting and dismounting of the advertising panel, provided by the Participant.

- The price of colour advertisement in the catalogue includes: computer design, preparation and printing. The Participant provides the text, graphic and photo materials until a month before the start of the exhibition. The set-up margins of the page are 105x205 mm. Premade projects should be in one of the following formats: TIF, EPS, CDR or AI and may be submitted by email. All photos should be in CMYK, 300 dpi. All fonts should be converted to curves.

- The organizers assist in the organization of work meetings and seminars.

- Participants' working hours are from 9.30 h to 19.30 h. Visitors open hours are from 10.00 h to 19.00 h. Arranging of goods begins two days before the start of the exhibition from 8.00 h to 20.00 h. The clearing of exhibits may begin from 19.00 h to 21.00 h in the last day of the exhibition and the following two days from 8.00 h to 18.00 h.

- Advertisements and goods, not complying with public morals and order, the safety of the visitors and participants are not allowed at the exhibition. All explosive and inflammable objects are prohibited. It is obligatory to follow the instructions of the Organizers and the fire precaution measures regarding order and safety. Smoking is allowed only in the smoking areas. Plugging in of heating electric equipment is not allowed. Electrical and lighting devices used as stand equipment should meet the requirements of the Bulgarian State Standard. Electric installations of the stands can be made only by licensed electricians. Electrical installations' projects must be approved by the Organizers.

- Transport and arrangement of goods is done by the Participants themselves. Additional supply of goods for sale, moving out of the goods, and clearing the packing - lefts should be done in a way not to disturb visitors and other participants.

- Participants' activity can be held only within the limits of the area rented.

- Organizers provide round the clock general security service without assuming liability for theft, loss or damage. During the visiting hours (9.30 h - 19.30 h) the Participants themselves are responsible for the safety of their stands and goods. The same refers to the period of arranging the exhibition and clearing the exhibits after closing it. Participants are responsible for damages, caused by them and their employees on the building, floor, construction, rented objects or on other Participants or visitors.

- Organizers are not responsible for thefts as well as any losses caused on the Participants in case of force-major conditions (war, extraordinary situation announced by the Government, fire, natural calamities, strikes, explosions and others), which cannot be foreseen, are out of their control and may hinder the standard procedure of the exhibition. Participants are recommended to take out insurance.

- Participants are to arrange all customs proceedings and issue all documents needed to provide for the unobstructed exhibiting and sale of their goods.

- All amounts paid are not restored.

- All arguments between the Parties of the present contract are to be solved by negotiations. In case of failing to reach an agreement all arguments will be settled according to the acting Bulgarian Law.

I have read the APPLICATION-CONTRACT and declare that I understand and agree to follow the above Participation regulations.

Preliminary Contract:

Date

ORGANIZER:

Signature and Stamp

EXHIBITOR:

Signature and Stamp

Final Contract:

Date

ORGANIZER:

Signature and Stamp

EXHIBITOR:

Signature and Stamp